

Funded by



Conference Program

The “Betrieb” (organization, firm, establishment, ...) as corporate actor – a theoretical and empirical challenge

Helmut Schmidt-University Hamburg, 29.-30 April, 2021

In cooperation with

Parallel Sessions:
 15 minutes presentation
 5 minutes Breakout-Session in Groups of 3-4 people
 for starting the discussion
 10 minutes discussion in wider group
 The rooms will stay open in the coffee breaks.



The conference will take place in two different Zoom Meeting Rooms

Room “Blue”	Room “Red”
--------------------	-------------------

Thursday, 29 April 2021

10:30 am – 11:00 am **Welcome and Introduction (Room “Blue”)**
 Wenzel Matiaske (HSU Hamburg)
 Vice-President Research Rolf Lammering (HSU Hamburg)
 Dorothea Alewell (Uni Hamburg)

11:00 am – 12:00 am **Parallel Sessions**

Panel I: The Firm and the Law Chair: Christian Huber (CBS Copenhagen)	Panel II: Corporate Responsibility Chair: Martin Krzywdzinski (HSU Hamburg)
<i>(Il-)legitimate CSRa</i> Hartmut Kliemt	<i>Human rights in the supply chain: on moral and legal responsibilities of corporate actors</i> Rolf Brühl (ESCP Berlin)
<i>The legal code of capital - a legal revolution?</i> Hauke Brunkhorst (Flensburg)	<i>Business corporations as political actors</i> Rutger Claassen (Utrecht)

12:00 pm – 01:30 pm *Lunch Break*

01:30 pm – 03:00 pm **Parallel Panel Sessions**

Panel III: Microfoundations I Chair: Simon Weingärtner (HSU Hamburg)	Panel IV: Multiple (competing) interests, actors and collective action Chair: Tobias Scheytt (HSU Hamburg)
<i>Personnel policy: base and superstructure. Thought experiments with the help of simulations. (in German)</i> Albert Martin (Lüneburg)	<i>On Elias Khalil's "Is the firm an individual?"</i> Günther Ortmann (HSU Hamburg)
<i>Micro politics and organizational change</i> Frank Schirmer (Dresden)	<i>Multiple competitions in higher education: a conceptual approach</i> Georg Krücken (Kassel)
<i>„All of a sudden, I was speaking their language.“ Communication, interpretation, and the constitution of the organization</i> Sylvia Marlene Wilz (Hagen)	<i>Institutionalization of personnel management and collective action</i> Wolfgang Mayrhofer (Vienna)

03:00 – 03:30 pm

Coffee Break

03:30 pm – 04:15 pm

Conversation: On the development of the rights of action of corporate actors in the USA (Room “Blue”)

Arne Kalleberg (Chapel Hill, NC) in conversation with Wolfgang Mayrhofer (WU Vienna)

04:15 – 04:30 pm

Coffee Break

04:30 pm – 05:30 pm

Parallel Panel Sessions

Panel V: The Firm and the Law Chair: Katharina Goldberg (HSU Hamburg)	Panel VI: Corporate Responsibility Chair: Florian Reith (HSU Hamburg)
<i>(Anti)Democratic Standards: A Retrospective View on the Sabotage of Democracy and Support of Dictatorship in Latin America During the 1960s and 1970s years</i> Marcelo Neves (Brasília)	<i>On the social construction of corporate responsibility</i> Peter Walgenbach (Jena)
<i>Criminal Responsibility for Corporate Crimes in Germany – The Never Ending Story to finally get to the corporate actor</i> Charlotte Schmitt-Leonardy (Bielefeld)	<i>The social footprint of an investment fund: an analysis based on the capabilities approach</i> Cécile Ezvan (excelia La Rochelle)

08:00 – 08:45 pm

Conversation on Organizations, networks and institutions (Room “Blue”)

Woody Powell (Stanford) in conversation with Peter Walgenbach (Jena)

08:45 – ? pm

toast, drinks and informal meetings

The ‚Betrieb‘ as corporate actor – conference program

Friday, 30 April 2021

09:00 am – 09:45 am **Conversation on *The "Betrieb" in surveys. Collecting data from the "right" unit?*** (Room "Blue")

Ger Snijkers (Heerlen) and Mojca Bavdaz (Ljubljana)

09:45 – 10:00 pm *Coffee Break*

10:00 am – 11:00 am **Parallel Panel Sessions**

Panel VII: Unit of Analysis Chair: David Richter (DIW Berlin)	Panel VIII: SGW and Inst. Labour Relations I Chair: Sven Hauff (HSU Hamburg)
<i>Operational definition of the "Betrieb" in organizational research</i> Tobias Gebel (DIW Berlin)	<i>Work councils: collective action within corporations</i> Berndt Keller (Konstanz)
<i>The German Industrial Relations System under Pressure – Evidence from the IAB Establishment Panel Survey 1993-2019</i> Lutz Bellmann (IAB Nürnberg)	<i>The fiduciary relationship of supervisory boards, with particular emphasis on employee participation</i> Dieter Sadowski (Trier)

11:00 am – 11:30 pm *Coffee Break*

11.30 am – 12:15 am **Conversation on *The epistemic life of corporations and its moral dimensions*** (Room "Blue")

Lisa Herzog (Groningen) in conversation with Hauke Brunkhorst (EUF Flensburg)

12:15 am – 01:45 pm *Lunch Break*

01:45 pm – 03:15 pm **Parallel Panel Sessions**

Panel IX: Microfoundations II Chair: Daniela Rastetter (UHH Hamburg)	Panel X: SGW and Inst. Labour Relations II Chair: Marco Jöstingmeier (HSU Hamburg)
<i>The agential and normative profile of collective agents</i> David Schweikard (Flensburg)	<i>Standards of Good Work and Uncertainties beyond the Precariate: The Rise of a new Emotional Economic Culture</i> Konstanze Senge (Halle)
<i>Corporate actors and market theory</i> Ute Schmiel (Duisburg-Essen)	<i>Workers Capabilities and the borders of the firm</i> Bénédicte Zimmermann (EHESS Paris)
	<i>What drives sustainability in companies?</i> Sigurt Vitols (WZB Berlin)

03:15 pm – 03:45 pm *Coffee Break*

03:45 pm – 04:15 pm **Conversation on *Patterns of organisational ownership and employee well-being in Britain*** (Room "Blue")

David Marsden (LSE London) in conversation with Berndt Keller (Konstanz)

04:30 pm *End of Conference*